**News Anchors** are…

* the foundation upon which the news team is built – they are the most recognizable station ambassadors to the public.
* Generally news anchors have worked their way up through the reporting ranks, although some may have started on the production side.
* Competent journalists, news anchors write and package their own special reports as well as read copy prepared by other team members.
* With today’s technology, more anchors are stepping out from behind the anchor desks to do “live remotes” and report on the higher profile stories.
* At smaller stations, weekday news anchors have formal reporting duties incorporated into their roles.
* At larger stations, it’s generally only the weekend anchors that have this double duty.

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| **Salary Range for News Anchors in Virginia Beach**  **Highest**  The top 10% of News Anchors in Virginia Beach, Virginia earn: | $147,300 |
| **Senior**  The top 25% of News Anchors in Virginia Beach, Virginia earn: | $100,530 |
| **Experienced**  The middle 50% of News Anchors in Virginia Beach, Virginia earn: | $61,600 |
| **Junior**  The bottom 25% of News Anchors in Virginia Beach, Virginia earn: | $44,440 |
| **Starting**  The bottom 10% of News Anchors in Virginia Beach, Virginia earn: | $33,790 |

**Becoming a News Anchor**

A bachelor's degree in broadcast journalism is usually required. However, experience is also important in landing a job as a news analyst. Volunteering to report for the college newspaper or starting a newscasting blog or vlog on issues important to a specific audience are a couple of ways to build a following and to begin building a reputation in newscasting. Another option is to submit articles to the local newspaper on current events. Experience can also be gained through a paid or unpaid internship at a local television or radio station.

A news anchor job is not one for the shy or faint of heart. An ability to be persistent and pursue a story even in the face of adversity is also an important character trait.

Usually, a person who can’t seem to satisfy his or her own curiosity about a subject is very well suited to a job as a news anchor. Curiosity is perhaps one of the key ingredients necessary in a person’s becoming interested in working as a news analyst. It helps to have a hunger to know and better understand the important issues that affect people in their everyday lives. A curious person is insatiable in learning about the world around them; coupling this with the penchant to share that knowledge is very important.

Prospective newscasters should also be able to articulate and present complicated ideas in a short period of time. A desire to read and analyze major news happenings is an important trait for anyone who wishes to become a news broadcaster.

A working knowledge of political systems and their impact on a constituency is important to a person who wants a career in newscasting. A pleasant speaking voice is important for radio broadcasting, and a neat and trustworthy appearance is important in television broadcasting.

The ability to convey complicated matters to an audience from various educational backgrounds and ability to grasp complex issues also helps. The newscaster must be able to edify while keeping the attention of a broad range of viewers.

Travel is often a requirement for news anchors to report on a subject as it occurs. A sense of adventure and willingness to travel abroad are important traits for a news anchor. Pursuit of a story may require traveling to exotic and less than exotic places to make the news personal to an audience. The willingness and ability to be able to travel is important in broadcast journalism, as is the ability to quickly absorb information and provide unbiased information.

* What experience is needed to be a news anchor?
* What qualities does a person need to be a successful news anchor?
* What sacrifices does a person often make in being a news anchor?