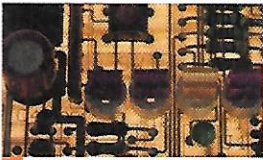


Ethical violations are serious because they cause a breakdown in the trust between a news organization and its audience. They have the power to destroy credibility.

PLAGIARISM

Copying from others is not allowed in school, and it's not allowed in journalism. **Plagiarism** is copying the work of others and passing it off as your own. It's the same as stealing, and it is never allowed. Some journalists believe there have been more cases of plagiarism—whether it be stealing a sentence, a paragraph or a whole story—since the Internet became the first tool of research. The Internet and the computer programs



TECHNOLOGY Topics

Changing the Way You View Television

Miss your favorite television show last night? No problem. You can pick it up on the Internet from the network, or download the show to your iPod or cell phone and watch it whenever you want. This was not so only a few years ago. Your parents' generation had to plan the time to watch a television show, or catch missed shows in reruns.

As the world becomes more and more mobile, digital connection becomes the mainstay of everyday life. Viewers watch television at their convenience, not at the time set by the networks. You can catch the nightly news at 8 p.m. after soccer practice instead of 6:30 p.m., when the networks air the major newscasts. Have a few hours free Saturday afternoon and want a break from studying? Log on to the Internet and watch the show you missed last Thursday while studying for the social studies test.

The trend for on-demand television began with VCRs and evolved into digital video recorders, or DVRs. Cable television and satellite systems with digital service added to the mix. HBO was the first network to add on-demand programming. Not to be outdone, ABC soon followed by providing prime-time programs on the Internet at no charge to viewers.

Technology allowed networks and cable companies to capture the attention of a younger, more mobile audience. At one time, it worked for families to make a bowl of popcorn and gather around the television to watch a show. Today, as you walk around watching television on your cell phone, family television night seems as outdated as last year's hot show.

THINK *Critically*

1. Do you think the desire for on-demand television will increase or decrease? Explain your answer.
2. How might advances in technology affect the content of television shows the networks air?

TECHNOLOGY TOPICS

Ask students what electronics they use. Make a list on the board that includes such items as cell phones, DVD players, iPods, TiVo and so forth. Ask students to imagine the future. What electronics can they dream up for 10 years into the future, 20 years and 100 years?

Think Critically Answers

1. Most students will answer yes, because people like the convenience of watching news and shows when they want.
2. Answers will vary. Students might say that network shows will address how mobile people are and show characters using on-the-go electronics.