**Analyzing News Broadcasts** Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Watch at least 20 minutes of a live news broadcast. During/after watching, complete the following:

1. TITLE OF SHOW: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. CHANNEL OF BROADCAST: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. TIME VIEWED: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. NUMBER OF BROADCASTERS ON THE SHOW AND THE ROLE OF EACH:
5. SCHEDULE OF SHOW – LIST STORIES COVERED WHILE YOU WATCHED:
6. AVERAGE TIME SPENT ON EACH STORY? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. How do they transition from one story to the next? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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1. What kind of footage is shown to the audience? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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1. If you were asked to create a news broadcast of your own, what could you learn from watching this broadcast? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Planning a Broadcast:

If you were to air a 20-minute news broadcast today, what stories would you include? Think about what was in the news today on TV and peruse the *Upfront* magazine for April. You may also look online to see top news stories for today in newspapers across the country. Write a basic script and list of stories below in the order that you would want to cover them.

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| --- | --- | --- | --- |
| **Story Topic** | **Length of clip** | **Footage needed** | **Newsworthy Element** |
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